Social Media Local Archive

Narrowing Down the Problem:

People don't always have access to the internet, so in the moment it is nice to have some place to store new posts that you might want to post in the future for different social media platforms (Twitter, Instagram, Facebook, etc). Additionally, you might want to post certain content at a later time, so this app allows you to organize what content you may want to post. Moreover, it stores posts you have already posted.

App Walk Through:

- Lists of certain social media apps
  - Twitter
  - Instagram
  - Facebook
  - LinkedIn
- Actions that can be taken
  - Create content you want to share
  - Read through posts that have been shared or will be shared
  - Update content if necessary
  - Delete content you have already posted or don't want to share
- Prompts
  - Are you sure you want to add this content to the archive?
  - Are you want to share this content?

Features and Technical Design:

Refer to the diagram.

Clarifying Definitions and Requirements:

The main requirement to use this app is that you have social media accounts. Additionally, might be useful for people with a certain brand or image that they want to be presented on all social media platforms.

Users and Their Expectations:

The main users of this app will be individuals who have social media accounts and want to promote a certain brand for themselves or their business. The expectation is that this is used whenever these individuals don't have connection to the internet or want to post some sort of text-based or photo-based content on their social media platforms at a later time.

App's Theme:

Gallery/collage with different sections based on social media platforms

Potential Competition:
This is different from other archive features because it allows for individuals to plan their posts in a local environment and archive content they want to share in the future. Also, this is nice for branding purposes or social media managers as all the content is the same across all platforms.